Ananya Das

BBA STUDENT, 2ND YEAR

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14 October 2026

Mr. Arindam Bose
Marketing Lead
Juniper Foods Pvt. Ltd.
Salt Lake Sector V
Kolkata 700091

Subject: Application for the position of Marketing Intern

Dear Mr. Arindam Bose,

I am writing to apply for the two-month Marketing Intern position at Juniper Foods, which I found on Internshala. I am a second-year BBA student at St. Xavier's College, Kolkata, and I have followed your brand's playful social media for a long time.

This year I ran the Instagram page for our college business fest. I planned a content calendar, wrote captions, designed posts in Canva and tracked what worked using Instagram Insights. The page grew steadily and our fest had its highest registrations so far. I am also comfortable with Excel and Google Sheets and enjoy turning numbers into simple charts.

I would value the chance to learn how a real food brand plans campaigns, and I am happy to help with research, content, competitor tracking or anything else the team needs. I can work full time from May to June.

Thank you for considering my application. I have attached my resume and a few sample posts, and I would be glad to talk at a time that suits you.

Yours sincerely,

Ananya Das

Enclosure: Resume, sample posts